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## Michael E. Porter - Michael Porter

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### **BAB 4 ANALISIS 5 FORCES PORTER DAN STRATEGI SWOT FORCES PORTER**

Bukti Bukti Dari Hasil Analisa Tersebut, Bukti Bukti Tersebut Bisa Berupa Data, Ataupun Dari Berbagai Sumber Yang Telah Tervalidasi, Prediksi Dan Asumsi. Oleh Karena Itu Pada Bab Ini Dilakukan Analisa Lingkungan Eksternal Industri Dengan Menggunakan Analisa 5 Forces Porter Yang Sudah Dijelaskan Pada Bab Sebelumnya. Mar 2th, 2024

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